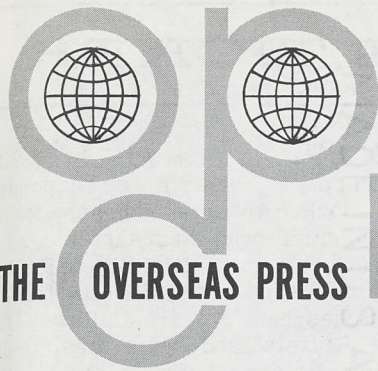




WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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Vol. 19, No. 10

March 7, 1964

U.S.-JAPAN RELATIONS CALLED 'NEVER BETTER'

By RONALD A. LANG

Not an unkind word was spoken by either Takeshi Maruo, Executive Director of the Japan Trade Center, or Robert Dowling, NY Cultural ambassador, as the two helped OPCers participate in New York-Tokyo Friendship Week at a recent Press Luncheon.

Even a few sticky questions from OPCers on trade with Cuba and Red China were fielded with aplomb by Maruo.

The figures on trade with Communist China "are not so great", Maruo answered Program Chairman Joe Newman's query. And "the Japanese public has no interest in the Cuban situation. Trade between the two countries is almost none... Japan is quite loyal to the Americans."

"Relations (between the US and Japan) have never been as good or as close as they are today," Maruo added.

Dowling, who is President of the City Investing Co., brought with him a 200-year old Japanese screen painting valued at about \$250,000.

"We in the West have been too long oriented to European arts," Dowling

(Cont'd on page 3)

QUICK RESPONSE ON DUES SOUGHT

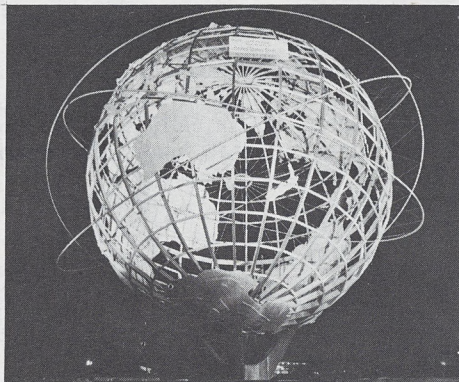
Treasurer Matthew Huttner this week issued another appeal to the membership for immediate response to the dues statements just mailed.

"The need for working capital is greater than ever to finance the new improvements and the expanded programs of activities in the Club as a result of the 25th Silver Jubilee Program which is being mounted," he said.

Members who have not paid their October dues are urged to clear up this obligation immediately to support the Club's needs.

Elaborate Press Facilities Readied As N.Y. World's Fair Opening Nears

With only five weeks to go to "Fair-Time," elaborate facilities are being



FAIR SYMBOL, Unisphere presented by U.S. Steel, shines brightly above Flushing Site.

set up for the press corps at the Flushing Meadows site — including a 19,000 sq. ft. press building and additional space in the nearby Singer Bowl.

The fair Corporation's policy on accreditation for newsmen has not yet been firmed up, a representative told the *Bulletin* earlier this week. The official did say, however, that there would "definitely not be a press preview" of the Fair.

The press setup was described by Fair officials as "the greatest facility for an event of this type" and said it rivalled permanent installations.

All press, excluding radio-television people, will be housed in the main press building. Some of the facilities include a "city room", offices for reporters covering the Fair on a long-term

10 Nominees by Petition Added to Election Slate

Ten nominees by petition were added to the slate of candidates for OPC offices by noon last Tuesday, deadline for petitions.

Entered for vice presidential candidates were Frank Gibney, Jess Gorkin and Merrill Mueller. Petitions also came in for Sidney Kline as secretarial candidate, and for Hal Boyle, Henry Cassidy, Leon Dennen, Robert Dunne, Kurt Lassen and Elliseva Sayers as nominees for the Board of Governors.

Lawrence F. Mihlon, nominee for the Board on the slate drawn up by the Nominating Committee, withdrew his name Tuesday. Another, Jess Gorkin, at press time was planning to withdraw his name so that he could accept the petition nomination for vice president.

Each petition submitted contained signatures of at least 40 active members. The nominees had five days to submit to the Club secretary their consent to run.

SPECIAL FAIR ISSUE

The OPC *Bulletin* will publish a special World's Fair issue on April 18. It will detail press facilities and will carry information on special events and "days" scheduled for the Fair.

assignments, bullpen areas with boothed-in typewriters, phones and wall phones, and darkrooms for loading films — processing equipment will not be available.

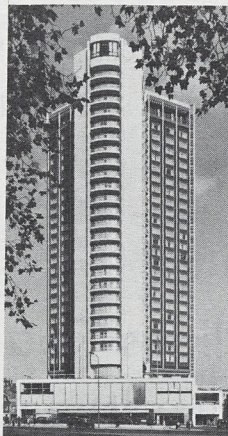
The broadcast area will be under the stadium seats in the Singer Bowl. Klieg lights and elevations for television cameras are among the features furnished for video crews. Interviewing rooms for press conferences can seat about 200 persons, with a standee capacity of nearly 600.

Representatives of all media were consulted in advance about the proposed design of the press facility, and the Fair office said many suggestions were incorporated into it.

London Hilton Will Host Charter Flight Reception

Saturday, June 20 is the date set for OPC Charter Fliers and London-based members of OPC to meet for a fourth annual reception from 6 to 8 p. m. The gala event will be held at the London Hilton (pictured), with Louis del Coma, manager, playing host for the second consecutive year.

Russell F. Anderson, Chairman of the London arrangements, has already alerted local members to "save the date," and has advised Charter Chairman, Madeline D. Ross, that the Hilton has reserved a larger-space — the Crystal Palace — for the occasion. Local notables also have been invited.



"The most elegant buffet in town!"

That is what people are saying about Chef Waldner's gorgeous table at the

WEDNESDAY NIGHT BUFFET

Music Every Wednesday Night

Price \$3.95 includes tax and gratuities

7 p.m. to 9 p.m.

NOTE:

The OPC does catering for members. Not only can your own organization hold luncheon or dinner meetings, but wedding receptions also can be arranged. (These do not interfere with Club functions.) Call Miss Rosemary Kip, LW 4-3500.

WORLD-WIDE TICKER

Edited by CHEVA ARMOR

PARIS...from BERNARD S. REDMONT

Norman Reader, Air France PR manager in New York, hopped to Paris and dined with American newsmen to introduce the airline's new chief representative for North America, Henri G. Marescot.

William Berns also met in Paris with press corps members after a brief trip to Scandinavian countries on NY World's Fair business.

Robert Rooney, ex-UPI, has just finished PR stint for Burt Lancaster's film, "The Train," in France and planning similar assignment in Scandinavia. Roy Mehlman, UPI Commercial Photography Division director, among those who turned up at Rooney's Paris birthday party. Also, Rod MacLeish, London-based European chief for Westinghouse Broadcasting, and Fernand Auberjonois, Toledo Blade.

Therese Bonney back from long stay in U.S. and recovered from illness. . . . Daniel Burke due in here to replace Sid Lazard at AP Bureau, under Lou Cioffi, European chief in Paris. Cioffi made a quick, sad trip to U.S. when his brother died of leukemia.

Angus Deming, Newsweek, back in French capital after weeks at Innsbruck Winter Olympics and Kandahar in Switzerland. . . . Jeremy Main, Time-Life, and wife Pat are parents of third child, a girl. . . . Paul Archinard NBC, preparing for retirement soon.

NY Times International Edition in Paris has virtually cut umbilical cord with NY and is no longer edited by remote control from U.S.

MOSCOW....from JAY AXELBAND

Moscow's Western correspondents said goodbye to Peter Johnson, Reuters bureau chief, who was expelled by the Soviet Government, according to Reuters. "Mr. Johnson was informed that his dispatches had 'grossly distorted' facts about Russia and were designed to 'poison the atmosphere in the relations of the Soviet Union with other countries — including the African states.'"

"This reference," Reuters continued "suggests that the Soviet authorities may have taken exception to his reporting of a demonstration by African students in Moscow in December after the death of one of their comrades." An official statement said that Johnson had received "repeated warnings," indicating the Russians had taken exception to other stories.

Johnson, 38, a 10-year veteran with Reuters, was assigned to Bonn and East Berlin before coming to Moscow in May 1962. He will be in London in the immediate future.

Henry Tanner, NY Times bureau chief, and Preston Grover, AP bureau chief, gave him farewell parties attended by Western correspondents and diplomats.

Stuart Novins, CBS, and Sam Jaffe, ABC, back in Moscow after trips to New York for year-end shows. . . . This correspondent returned here following a vacation in New York and England.

But more recently, Moscow seemed a trifle deserted as several correspondents went to Odessa for the arrival of



DINNER BELL: Presentation of this pagoda-shaped dinner bell was part of the Chinese Regional Dinner festivities. Barrett McGurn received the bell, gift of the Foreign Correspondents Club of Taipei, from Irene Corbally Kuhn, (second from right), who brought it back from her recent trip to Taiwan. Looking on are I-cheng Loh, Chinese News Service, and Regional Dinners chairman Myra Waldo. The 160-plus OPCers and guests dined on such delicacies as fried rice a la Yangchow, sweet and sour short ribs, and almond float with Taiwan pineapple. UN representative Liu Chieh and Madame Averil Tong, Chinese dancer, were starred guests at the affair.

Calendar

NOTICE: All reservations will be charged to members' accounts unless cancelled in writing 24 hours prior to function.

Tues., March 10 — Evening honoring **Luis Alva**, Peruvian tenor appearing in Metropolitan Opera's "Falstaff", Reservations for member and one guest. \$4.15.

Wed., March 11 — New Members Night, combining Bistro and Buffet. New members to meet Board and other Club members, over free drink and buffet servings. \$3.50.

Tues., March 17 — Book Night, "The Minister and the Choir Singer" with author **William Kunstler**. Panel will discuss the responsibility of media in covering important trials.

Tues., March 24 — Dinner honoring radio commentator **Raymond Graham Swing**, on publication of his book "Good Evening".

Wed., April 1 — Concert, with **Lynn Owen**, Soprano.

Tues., April 7 — Silver Jubilee Awards Dinner, with Secretary of State **Dean Rusk** as speaker. Americana Hotel. \$15 for members and one guest each, \$35 all others. Reservations.

U.S.-JAPAN TIES 'NEVER BETTER'

(Cont'd from page 1)

explained. "We're not yet sophisticated sufficiently to appreciate the subtle, poetic and beautiful world of the arts of Japan."



JAPAN-NEW YORK LUNCHEON: N.Y. Cultural Ambassador Robert Dowling (standing) extends recognition to Takeshi Maruo, head of the Japan Trade Center, at a Wednesday Press Luncheon, Barrett McGurn presided.

FREE BEER!

Diners in the Club on St. Patrick's day will be treated by a bit of Irish — a complimentary bottle of the popular new Irish lager beer called Harp, courtesy Arthur Guinness & Son Ltd.

Those attending the Buffet the following day also will receive the treat.

The Japanese have been creating such beautiful things "literally thousands of years" before the Europeans.

Switching from art to the Olympics, Maruo noted that this summer will mark "the first time that the Olympic flame has burned in Asia."

Japan is spending an estimated \$2.5 billion on the Olympics, a new record, he said.

In discussing Japan's economy, Maruo noted that the country's growth "has been more rapid than even that of the Common Market" in recent years.

"And Japan is still the fastest growing market for U.S. exports."

Trade between the two countries has risen in just ten years, from less than a billion dollars in 1953 to over \$2.7 billion last year. And it shows no signs of diminishing.

The OPC luncheon was part of a week of such affairs here and in Tokyo, as the two cities marked the fourth anniversary of their sister-city affiliation.

OPC Mailing List Closed For Private Campaigning

The Club's Executive Committee last week voted to not open OPC mailing lists to candidates for private campaign mailings.

Secretary **Will Oursler** issued this statement on the subject following the Committee's decision:

"The OPC Executive Committee, acting on the strong recommendation of the Election Committee, voted unanimously at its meeting of Feb. 27 to continue the Board policy of not opening its official mailing list to candidates for election campaign mailings. The Election Committee unanimously recommended and the Executive Committee accepted unanimously a proposal that the biographies of all candidates as they appear in the official election edition of the *Overseas Press Bulletin* will be reprinted on a sheet to be mailed out with all ballots. By this method, all voting members will have before them the qualifications of all candidates at the time they cast their vote.

"It is the opinion of both the Election and Executive Committees that this will insure all candidates of equal hearing, both through the *Bulletin* and at the time of balloting, and will eliminate the need any candidate might feel for individual private mailing.

"Members of both committees overwhelmingly agreed that individual mailings are not in the best interests of this Club. They feel that candidates should not indulge in such mailings and are hopeful that the new plan will put an end to the practice."

Avalanche of Dinner Reservations Started by News of Rusk as Speaker

An "avalanche" of reservations started pouring in for the OPC's Silver Jubilee Awards Dinner April 7 following announcement last week that Secretary of State **Dean Rusk** will be the principal speaker.

The event, for the benefit of the Overseas Press Club Foundation, will be held in the sparkling new Imperial Ballroom of the Americana Hotel.

"Judge" **Norwood F. Allman**, in charge of invitations and ticket sales, reports firm reservations and cash on hand for approximately 500 tickets. With capacity pegged at 1000, in line with the dinner committee's policy of comfortable seating arrangements, the advance sale indicates a sellout by March 27, according to co-chairmen **Turner Catledge** and **Ben Wright**.

Present plans call for dancing to Ben Cutler's orchestra from 10 p.m. to

at least 1 a.m.

A mouth-watering menu guaranteed to bring out the gourmet in members and guests is being cooked up by the American's executive chef and a panel of OPC food experts.

The seating arrangements, as in previous years, will be governed by the order in which reservations are received. A reservation now will insure a more desirable table although there are no bad locations in the well-designed Imperial Ballroom.

Members are asked to submit a list of guests along with their reservations. Those not taking a full table may indicate the names of other members they would like to sit with. The seating committee will do its best to comply.

Reservations may be made at dinner committee headquarters at the Club or by calling its direct line, BR 9-8532.



IS PRESIDENTIAL - PRESS 'HONEYMOON' OVER?

SURVEY FINDS THAT JOHNSON'S GOOD PRESS

By TOM MURRAY

Reports from Washington that the honeymoon is over between LBJ and the press — a statement hinted at recently by White House Press Secretary Pierre Salinger — are getting a few "that ain't necessarily so's," from some Washington correspondents.

In a recent article in *Editor & Publisher* magazine, Pierre Salinger was quoted as saying "All Presidents start out with a honeymoon, but it doesn't last very long. Members of the press consider themselves basically as critics. They're not going to let any honeymoon last very long."

But some correspondents, although agreeing with the mortality rate of honeymoons, prefer to think that LBJ's good starting relationship with the Washing-

Tom Murray, a commentator for *National Educational Television (NET)* and *News Editor for American Machinist*, is a veteran Washington reporter. He served as reporter for the *Bureau of National Affairs and Home Town Reports, Ltd.* As an active member of the Washington press corps, he gives this assessment of the LBJ-press "honeymoon".

ton press corps will be a continuing thing; at least through November of 1964. And that, by any standards is a long period.

They cite as evidence the President's first open press conference held Feb. 28th — at which the President allowed TV to cover the proceedings. "And you can bet we'll see a lot more as a result of the success of the first one," said one reporter.

Another reporter supports the long honeymoon theory with the idea that a new President — still unknown to a large number of voters — would want to utilize a good working relationship with the press — meaning frequent open press conferences — to put across his ideas and beliefs to the American people. "This should be particularly true of a new President who in all probability will be his party's nominee for a second term, and who it is incumbent upon to make himself known to as many voters as possible before November comes around."

"Only open press conferences plus personal exposure can give President Johnson the necessary opportunity to present himself and his views before the American people. And I doubt very

much, if he will suddenly make himself inaccessible to the Press."

In the same *Editor & Publisher* article, Salinger said, "I read a column the other day criticizing Mr. Johnson for trying to use the press and subvert it. On the other hand, if he's not accessible and has less contact with the press, he criticized for being too aloof."

Several reporters have been quoted as noticing a change in the President himself in that his fraternization — which was described as spontaneous — seems to be at a minimum in recent weeks.

"It may be the pressures of the office, and that's all," said one reporter.

Another White House development that has required some adjustments by the Washington press corps is Johnson's habit of working late in the evening.

This seemingly private habit that has followed the President all of his working life, has meant that many Washington bureaus have been forced to double-team the White House part of the time.

And that's not all, for the first time for many White House reporters, it has become necessary to fathom the like-



UPI Photos

The Heald Machine Company — a subsidiary of The Cincinnati Milling Machine Co. — has been a major manufacturer of precision boring and grinding machines since 1826. Its machine tool products are used throughout industry both in this country and abroad in applications ranging from simple toolroom work to complete automated transfer lines and numerically controlled operations used in automobile production.

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PUBLIC RELATIONS

STRAIGHT LAST UNTIL NOVEMBER

self and dislikes of the President's daughters Lucy Bird, 16, and Lynda Bird, 20. "You'd be amazed at the number of things some of our readers would like for to know about the Johnson women — including everything from their tastes in clothes to their tastes in music," said one free-lance woman reporter who covers the White House.

There are other reporters who question the orderliness of the spur of the moment press conference — that Johnson has become famous for. His most celebrated one — being a quick tour of the LBJ ranch which led reporters through the bedrooms in the Johnson's Texas home.

On the positive side, the President's impromptu conferences are a lot more informal than those of his predecessors, says one Washington reporter.

"And in such a relaxed atmosphere, a lot can be accomplished."

"At any rate, both the President and the Washington press corps are still getting to know one another, and who knows? Maybe a fast-paced, highly publicized Republican primary race will contribute to an even longer honeymoon."

Freedom Information Bill

While President Johnson's press honeymoon may continue, the outlook for relations between the press and Government agencies is stormier.

The Senate Judiciary subcommittee last week approved changes in a section of the Administrative Procedure Act of 1946 which would close loopholes that let Government agencies suppress information by classifying it.

The subcommittee's head, Sen. Edward V. Long (D., Mo.) predicted the bill would get a rough time from its opponents in the agencies.

"We should not kid ourselves. There is intense opposition to the bill from virtually every Government agency in Washington. At best, it will be an uphill fight all the way."

The subcommittee cited instances where loopholes allowed covering up of embarrassing mistakes and irregularities. The panel said that reasons for withholding information were defined so broadly that they were used as excuses to cover up information that should have been available to the press and public.

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THE OVERSEAS PRESS BULLETIN

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Bulletin Committee Chairman:
Lawrence F. Mihlon
Managing Editor: Sibby Christensen
Editor This Week: Dave Bressen

NEW MEMBERS

ACTIVE

James DeGraff Carr — Co-Editor, The Sag Harbor Express, Long Island, New York.

Sam Castan — Senior Editor of Look Magazine, New York.

Harry August Debelius — News Editor, Spain Bureau, United Press International, Madrid, Spain.

George Daniel Embree — Owner, Overseas News and Features (free-lance agency), The Hague, The Netherlands.

Sylvia Windle Humphrey — Bell-McClure Syndicate, Writer of the Chef, N.Y.

Axel Krause — Staff Correspondent, McGraw-Hill World News, Paris, France.

Daniel B. Moskowitz — Canadian News Manager/Toronto bureau Chief, Business Week, Toronto, Canada.

William S. Rukeyser — Reporter, The Wall Street Journal, London, England.

ASSOCIATE

Peter Ferguson Andrews — Free-lance, New York.

David A. Bird — Deskman, News of the Week in Review, The New York Times, N.Y.

Meta Blackwell — Fashion Editor and columnist, The Sun Company, San Bernardino, California.

Raymond J. Blair — Account Rep., Anna M. Rosenberg Associates, N.Y.; (F) New York Herald Tribune, Washington Daily News, INS, Newsday.

O.D. Campbell — Corp. Vice-President and New York Manager, Braun & Company, New York; (F) Laramie (Wyoming) Daily, United Press Association.

Rev. Fabian Flynn — Director of PR, Catholic Relief Services, N.Y.; (F) The Sign (Union City, N.J.), Brooklyn Tablet.

Gwen Gibson — Reporter, Feature Writer, New York Herald Tribune, N.Y.

Josephine S. Hennings — Information Specialist, Department of Defense, Washington, D.C.; (F) St. Louis Globe Democrat, St. Louis Star Times, WINS Radio, American Broadcasting Company, Honolulu Advertiser.

Diana Lurvey Higgins — Editor, Assistant to the Editorial Director, Ideal Publishing Corp., N.Y.

FROM OUR PRESIDENT

(Barrett McGurn, who usually writes this column, has asked the chairman of the House Operation committee, past president John Wilhelm, to write it for the next few weeks. McGurn is a candidate for re-election, and does not feel any candidate should be given publicity advantage.)

The OPC has published a distinguished list of books over its 25 year history, including DEADLINE DELAYED, AS WE SEE RUSSIA, and others. But *Bob Conside* thinks that the forthcoming OPC volume, NOW IT CAN BE TOLD, will top all others in sales, and may very well be on next fall's best-seller list.

NOW IT CAN BE TOLD will have such famed contributors as *Mary Hemingway*, *John Daly*, *Drew Middleton*, *Margaret Bourke-White*, *Harrison Salisbury*, *Robert Sherrod*, *Irving R. Levine* and many others.

The book will consist of eye-witness accounts of the great news stories of the past quarter-century — the period which the OPC is now celebrating as its silver jubilee.

Dick Bruner is in charge of the project, in the absence of Vice President *Will Yolen* who is back in New York, but still convalescing after his recent hospitalization. Closing date is March 15.

The House Operations Committee has a number of projects underway which should interest members. All of the hotel rooms are being renovated with cheerful colors, new bed spreads, and higher wattage lighting. Manager *Roger Durgee* reports that we have been having 90% occupancy. This is something you might try on your next night in town. Rates are lower than anything comparable.

New telephone booths are being placed in the lobby thanks to our friends at New York Telephone & A.T. & T., particularly *Jack Scully* & *Jess Bell*. They will include stand-up shells in the main foyer, and closed booths in the reception room.

Everyone knows our *Wythe Williams* room on the third floor, but how many know that the small private room adjoining it is named the *Ernie Pyle* room. The House Committee would like to get an oil portrait of *Ernie Pyle* to hang in this room. Does anyone know how to reach Mrs. Pyle or other colleagues of *Ernie* who might help arrange this? If so, write to the House committee.

Larry Blochman, vice chairman of the House Operations committee, is currently preparing a new wine list for the main dining room, and you will be seeing it shortly. *Larry*, bon vivant and author of the OPC bar book, is a connoisseur of fine wines. His list will include good table wines, and exceptional years.

John Wilhelm

Kay Kato — Free-lance, Glen Ridge, N.J.

Warren W. Kenn — Aviation Writer, Port of Authority, N.Y.; (F) CBS World News, The N.Y. Times, N.Y. Mirror, Aviation News.

William Kroger — Marketing Editor, Business Week, N.Y.

Robert Phelps KuKuck — Writer, Special Features, Temas, New York.

Louise Bonney Leicester — Free-lance, Pittstown, New Jersey.

Willem Johannes le Roux — Dir. of Information, Government of the Republic of South Africa, New York.

Richard McLaughlin — Director and Chairman of the Editorial Board, Coleridge Press, Inc., N.Y.

Ira Morris — Free-lance, Paris, France

Ted J. Rakstis — Free-lance, Coloma, Michigan.

E.C.K. Read — Dir. of PR, Freeport Sulphur Company, N.Y.; (F) Steelways Magazine, Free-lance.

Lucien Ricard — Newscaster, Announcer Station WTFM, N.Y.

Warren F. Rockwell, Sr. — Editor, The Salem (Mass.) Evening News, Massachusetts.

John C. Scully — News Manager, New York Telephone Company, N.Y.

Charles E. Seel — Editor and Publisher, Reporter Newspapers, Inc., Atlantic City, New Jersey.

Alfred B. Smedley — PR Account Supervisor, Burson-Marsteller Assoc., New York; (F) Fairchild Publications, Times Newspapers (Philadelphia) Pa.).

Samuel Spewack — Free-lance, New York.

Peter T. White — Editorial Staff Member, National Geographic, Washington, D.C.

Edward Zelter — N.Y. Journal-American, Columnist; Aviation News Columnist, N.Y.

To Honor Peruvian Tenor

Peruvian tenor *Luis Alva* will be special guest at a Peru-style evening in the Bistro and Lounge Tuesday.

Alva made his debut at the Metropolitan Opera Friday in "Falstaff".

Kurt Lassen, who is coordinating the event for the Program Committee, said Peruvian delicacies, music and decor will be featured. He is being assisted by *Bob Delaney*.

Cocktail hour starts early at 6 p.m., with dinner beginning at 7 p.m. Reservations will be limited to members and one guest. Cost is \$4.15, including tax and tip.

LETTER on "DIVERTING" FLIGHT DRAWS FIRE

Letters

Editor, *Bulletin*:

Mr. Bruno Shaw's letter recommending that the 1964 OPC Charter Flight be routed to a country other than France because the de facto government of China has been recognized by de Gaulle appeared in the *Bulletin* of Feb. 22, a day after the deadline for final payment by passengers on this flight. I do not know if Mr. Shaw is a member of the charter flight. My wife and I are. I have already made hotel reservations in both Paris and London to accord with the scheduled date of this flight, and I have paid deposits for both. I have made business and social engagements in both Paris and London to accord with this schedule. I have made reservations, and paid for them, for hard-to-obtain preferred seating at certain events such as Royal Ascot to accord to the original schedule. By far, deposits, ticket payments now amount to about \$650 in pre-paid cash, none of which is returnable.

I might add that even though de Gaulle did not act to the best interests of our State Dept. in recognizing the existence of the largest nation on earth, this in no way changes my regard for the world's loveliest city, nor my desire to spend as much time as possible there, nor does it affect my warm feeling for the wonderful people of Paris.

David Alexander
New York

Editor, *Bulletin*:

I understand Bruno Shaw's indignation against France for recognizing a Chinese government which the U.S. administration and he do not recognize, but I wonder if the OPC should begin a boycott of France based on that principle? The world is remarkably complex. Just consider:

Did not Great Britain, Norway, Denmark, Sweden and Switzerland recognize Peking long before France? Were not all of them — and our allies in West Germany, Canada, Australia, and Japan — already sharing in increased China trade? . . .

Shall the OPC boycott all, or just France?

Aren't who, what, when, where, and especially why, still good questions for reporters to ask before undertaking boycotts and quarantines? French policy is no less complex than our own. But wouldn't it be wise to look twice, before cutting off a nose, to see whose face is behind it?

Edgar Snow
Paris

Editor, *Bulletin*:

Bruno Shaw's suggestion that the OPC Charter Flight for 1964 be routed to a country other than France because General de Gaulle has recognized Peking is a silly example of blind anti-communism. Journalists should go everywhere — not only Paris but also Peking.

As to de Gaulle's move on China, I think he did us a favor in opening up the situation in Asia, where our policies have been at a dead end for far too long.

Richard Hudson
Editor, *War/Peace Report*

Editor, *Bulletin*:

It is a pity that you have seen fit to print Bruno Shaw's anti-French letter proposing we boycott France, because of its recognition of Red China, and shift the OPC charter flight elsewhere. As a two-time charter flier who regrets not being able to make the trip this year, I feel I owe Madeline Ross a much-deserved pat on the back for her past handling of the flights and must urge her not to bow to Shaw's proposal. (I doubt that she really has given it a second thought).

In the meantime, I would like to propose that Bruno Shaw try to arrange an OPC charter flight to Nationalist China or any other place he prefers while Madeline Ross continues to arrange OPC charter flights to Paris. At least Madeline recognizes that it is somewhat easier to fill a plane to Paris and the flights have a greater chance of success.

Jesse W. Brodey
White Plains, N.Y.

Placement

Washington, D.C.

A-127-Wanted: Public information specialist for international agency; man, 30-55, U.S. citizen, demonstrated ability in handling different mass media; effective writer, with public speaking ability; good imagination, ingenuity, and practical judgment; college degree. Permanent position. Send full particulars. Salary under \$15,000.

New York City:

A-121-Top-notch P.R. man with very heavy press relations experience and strong contact with newspaper and magazine editors wanted for one-man office of Washington-based industry group. Salary open.

A-120-Press relations manager wanted for major company in electric appliance field. Young, but with several yrs.' news background, strong press contacts. Salary: \$15,000-20,000.

A-119-Wanted: Ass't P.R. dept. head with experience in all phases of public relations, plus administrative ability, editorial background, for local municipal agency. Salary: \$9,000-11,500.

A-118-Literary specialist wanted; to write series of analytical articles on selected works. Salary open.

A-117-Competent writer wanted for brochures, booklets, press relations. Editorial background essential. Salary: \$7,400-9,000.

A-116-Wanted: Editor for trade publication; young; several years' city editor on sizeable daily newspaper a MUST. To manage good-sized editorial staff. Salary: \$15,000-20,000. Please send resumes to Thorndike Deland Sr., 1440 Broadway, N.Y.C., N.Y.

A-115-Exp. speech writer wanted, Responsibilities almost completely in the writing end, with few supervisory or administrative duties, for large insurance corp. Salary: \$14,000-16,000.

A-114-Ass't. editor monthly int'l mag., must have translating knowledge Spanish & Portuguese & exp. with Latin American press & politics. Salary open.

A-108-Corp. Publicity writer with exp. in auto or auto-oriented bus., to research and write articles for trade journals in the performance field. Editorial exp. with newspapers or trades. Salary: Up to \$10,000.

Florida:

A-122-Two copy editors wanted for major Florida daily. Salary open.

New Jersey:

A-123-Copy editor wanted, for eastern N.J. daily with 37,000 circ. Salary open.

North Carolina:

A-124-Young P.R. man, with 3-5 yrs.' experience in press and community relations, speech and release writing, also 2-3 yrs.' newspaper experience. For major company's plant in western part of state. Salary: \$10,000-12,000.

Pennsylvania:

A-125-City editor wanted for 7,000 circ. daily in northwestern Penn. Camera exp. required. Salary open.

Wisconsin:

A-126-Ass't women's-page editor wanted for major northern Wisconsin daily. Salary open.

Please write c/o Box No. attention S.E. Korsen, Placement Com. Chairman, Overseas Press Club. Members resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in *Bulletin* on cost-free basis.

Classified

SPAIN — N. Africa, need special feature, PR man? Madrid OPCer can do; \$30 daily Cable, write Americano, 832, Bristol Hotel, Madrid.

20 YEARS EXPERIENCE creative Promotion, Publicity, PR, available as director or assistant. Age 49. Good troubleshooter, planner, and administrator. Flair for special projects. Min. sal. \$16M range. Box 285.

MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, including name and address — Items will not be taken by telephone. Rates are 50¢ a line.

People & Places

By BETTY ETTER

TRAVELING: Will Yolen just back from Florida, where he saw **Oliver Gramling** (AP retired), **Bert Nevins** (semi-retired) and a lot of OPCers covering the President's visit and the Clay-Liston fight. Will's sporting a mustache, which he cultivated on his trip **Bradley Smith** off March 7 to Japan to oversee the color printing on his new book, "Japan — a History in Art," to be published this fall via Simon and Schuster, and to wind up a couple of magazine assignments. He can be reached through the Shadan Hojin, the Foreign Correspondents Club of Japan. . . . NBC associate producer-director **Daniel Karasik** back from three months in India and Sikkim, where a six-man team shot film for an hour TV color special on Queen Hope and the royal family of Sikkim. Karasik also surveyed and made arrangements for another special now being filmed on the Ganges. . . . **Abel E. Kessler** back from ten days of family skiing in Vermont, as the basis of one of his family "travel" articles. . . . **Tomas D. W. Friedmann** leaving Lagos, Nigeria, for a short trip to Kano to photograph installation of the new Emir. . . . Virginia and **Richard Thomas** back from Spain and Portugal, where they gathered material for a text book Richard is doing for McCormack-Mathers Publishing Co. on the history, culture and ethnological background of people of the Iberian Peninsula.

ARTICLES: April issue of Today's Health features an article on marriage and courtship customs around the world by **Fred Kerner**. . . . From the typewriter of **Ruth Warren**: a cover story on Curacao in March-April issue of Clipper magazine and a piece on "The Colossal Sturgeon" in the Book of Knowledge Annual. . . . The zany laws of New York City and the State is the subject of an article by **Dick Hyman** in March 8 Pictorial Living, Sunday supplement of NY Journal American. . . . **Arthur T. Jacobs** authored "The Population Explosion in Reverse" in the winter issue of American Judaism.

BOOKS: Twenty-fourth Annual Report of Stockholders Activities at Corporation Meetings during 1963 by **Lewis D. Gilbert** and John J. Gilbert off the press. . . . **Karl Schrifftgiesser's** new book (his ninth) "Business and the American Government," being published April 15 by Robert B. Luce, Inc. Aimed primarily for distribution through the USIS, it will also be available in American bookstores. . . . Working on a bio of Herbert Hoover for young adults, to be published by Thomas Y. Crowell,



YOU HAS JAZZ: Creole Bistro Night guests got a taste Southland jazz and folk music courtesy June Lazare and Danny Barker (with guitars). Moritz Jagendorf (left) and Bistro chairman Will Oursler helped plan the evening.

WORLD-WIDE TICKER

(Cont'd from page 2)

the first American wheat shipment. Among those who went were: **Sam Jaffe**, ABC; **Stuart Novins**, CBS; **Reinhold Ensz**, AP; **David Miller**, Herald Tribune; **Pat Fergusson**, Baltimore Sun, and **Henry Tanner**, NY Times.

While correspondents were in Odesa, local journalists threw a party for visiting Americans. In town for visits were **George Hunt**, Life ME, and **Hugh Moffett**, assistant ME. **Robert Brigham**, Life correspondent gave a party in their honor at the Prague Restaurant.

AP's **George Syvertsen** and his wife have left on home leave.

BELGRADE. from **JOE PETERS**
Smith Hempstone, Chicago Daily

Catherine Owens Peare is also teaching a course in writing juvenile literature at Danbury State College.

HONORS: **Bernard Sobel** cited in current issue of Show magazine as an authority on burlesque. . . . **Kenneth S. Giniger** elected prexy of the Laymen's National Committee, an interfaith organization which sponsors National Bible Week each October. . . . **Dr. Benjamin Fine** elected to the executive board of the Education Writers Association.

NEW POSTS: A former vp of Hill and Knowlton, **Robert L. Paterson** has organized Paterson Associates to specialize in financial and corporate PR.

LECTURES: **William M. Freeman**, NY Times, conducting a course in "Business Communication — The Strategy of the Market Place" at NY's New School for Social Research. . . . From Copenhagen, where he is based on a Fulbright Research grant, **Stewart Wilensky** is lecture-touring Germany, talking about

News in Nairobi, and wife spent a few days in Belgrade on way to Athens and Africa. . . . **George Tolz**, U.S. News & World Report, meandered through country collecting some material. . . . And, **Bernard Gwertzman**, Washington Star, is expected here on Friday, the 13th, the same day your correspondent is flying to Rome for a few days.

MANILA. . . . from **CARLOS A. ANGELES**

Henry Bartenbusch, AP Bureau Bureau chief, leaves on a round-the-world-trip March 14 with wife Nancy and 3-year-old daughter Elizabeth, after covering Philippine President Diosado Macapagal's peace mission to Pnohm Penh and Djakarta. They will jet to Hong Kong, Frankfurt, London and New York.

"Documentaries in American Television." His Copenhagen address Bakkegaard Alle 10.

EXPANSION: Prexy **Matthew Huttner** of Pyramid Publication has announced the acquisition of the Music Reporter thus expanding the firm's operations into the trade paper field.

CONVALESCING: After surgery and 14 months' convalescence, Life an New Founder member **Tom Morgan** is at the Orange Court Hotel in Orlando, Florida to complete his recovery; expects to be back at the Club May 1.

CONDOLENCES to **Basil Woon** with the death of his wife, Fuji, on December 31, after a long illness.

SPORTS DEPT.: OPCers played an important part in recent 13th award banquet Bill Corum Memorial dinner staged at Sports Lodge, B'nai B'rith, which honored outstanding present-day athletes and top Olympic champs of the past. **Max Kase** is honorary chairman; **Milt Miller** had president; **M. Michael Potoker**, trustee.